

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement in “Nava Telangana Daily” on the eve of inaugural by Hon’ble Chief Minister, through M/s. Touchstone Advertising (P) Ltd., Hyderabad – Sanction and release an amount of Rs.3,00,000/- inclusive taxes (Rupees Three Lakhs only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 370

Dated:03-06-2015

Read the following:

1. From M/s. Nava Telangana Telugu Daily, Hyderabad, Dt:16-03-2015.
2. Govt.Lr.No.1002/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.25-03-2015.
3. Bill No.TAPL/06/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:02-04-2015.

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ORDER:

1. In the reference 1st cited above, M/s. Nava Telangana Telugu Daily, Hyderabad, has requested for Telangana Tourism advertisement in “Nava Telangana Daily”. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.3,00,000/- inclusive taxes (Rupees Three Lakhs only) for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.3,00,000/- inclusive taxes (Rupees Three Lakhs only), towards release of Telangana Tourism advertisement in “Nava Telangana Daily” and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.3,00,000/- inclusive taxes (Rupees Three Lakhs only) towards Telangana Tourism advertisement in “Nava Telangana Daily”, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER